

REF: GS/CBOA/LTR/15/2022/SG

16<sup>th</sup> March, 2022

Success is no accident. It is hardwork, perseverance, learning, sacrifice and most of all the love of what you are doing. – Pele

Dear Canpals,

I am reminded of the above quote while witnessing the diligent efforts of our office bearers during the membership campaign organized throughout the country from 07.04.2022 to 14.04.2022. You truly are epitome of hard work and perseverance.

Friends, I am also enthralled to announce that in this window we have added over **2200** members consisting of Promotees and Non Members to our beloved CBOA, with a historic conversion rate of over 98% from clerical promotees.

Our high-spirited office bearers have added over 200 additional members from non members, cementing our unassailable position as a majority organization. Now, with the total additions effected during this window, we have amassed a formidable **membership base of over 48,000 members, including the executive members**.

Friends, we are slowly and steadily marching towards **50,000 members – an enviable number for any trade union.** Observing the untiring efforts of our office bearers, I am supremely confident that the day of half a lakh membership base is not far. These are no mean tasks and I sincerely thank, our beloved **President, Chairman & the Central liaison**, for the inputs and wholehearted follow-up through the entire exercise.

I also thank our Strategic mentor for his inputs and guidance.

I congratulate all the CNTs, CCOs, Central committee members, Regional Secretaries, Regional Committee members and all the other office bearers and activists who were instrumental in enrolling the new members with such exemplary agility.

Friends, any trade union derives its strength from the absolute nature of the membership it enjoys, and as leaders and office bearers, it is our duty to continuously strive for it.

So, Let us revitalize our efforts to enrol all the non members with an endeavour to achieve 50,000 members in the forthcoming windows for membership enrolment. I, once again, congratulate all the office bearers for the fantastic achievement.

I am proud of you dear team...

My best wishes to our efforts towards making our mother Bank as the 'Best Bank to work with' and the 'Best Bank to bank with'.

Discipline in CBOA - Development in Canara Bank Flawless Banking - Fraud Free Bank

Your General Secretary

Ravi Kumar K